

# ADVERTISE

2020

## OPTIONS & PRICES

EMSDIRECTOR magazine is a quarterly-printed publication that was originally developed in 2014 for clients of EMERGENCY MEDICAL SOLUTIONS llc, but was re-launched as a national publication for any & all EMS professionals in 2018. Since its re-launch, the publication has grown to include over 20 re-occurring columns, multiple sponsored content columns, increased advertising space, and additional insights spread over 60+ pages (with more pages projected throughout 2020). Its goal is to provide PROFESSIONAL DEVELOPMENT for EMS, and its audience includes EMS directors, chiefs, administrators, managers, supervisors, field training officers, clinicians, and other decision-makers from throughout the industry. As of the transition from 2019-2020, the magazine is circulated to over 700 individuals spread over nearly all 50 states in the U.S., as well as a small audience in three additional countries.

As of mid-2019, the magazine began a partnership with the National EMS Management Association (NEMSMA) to become its official publication. Through this partnership, all NEMSMA members receive a subscription coinciding with their association membership.

Each magazine is digitally-printed in full-color, 8.5" x 11" in size, and is mailed directly to each subscriber within the defined quarter. Options also exist for bulk orders, where EMS agencies can take advantage of receiving multiple copies of each magazine at a discounted rate, sent to a central location. Individual subscriptions cost \$25 per year, with renewals only costing \$20 thereafter. Contributors to the magazine have varied professional backgrounds from throughout the EMS industry and include EMS directors/chiefs, training officers, billing company representatives, and consultants.

Q1 – JAN/FEB/MAR  
Q2 – APR/MAY/JUNE  
Q3 – JULY/AUG/SEPT  
Q4 – OCT/NOV/DEC

Article & advertisement submission deadlines & criteria are updated on our website.

[www.emsdirector.com](http://www.emsdirector.com)

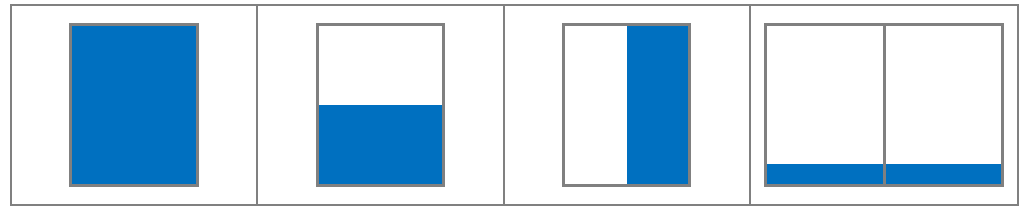


## EMSDIRECTOR

PROFESSIONAL DEVELOPMENT for EMS  
[www.emsdirector.com](http://www.emsdirector.com)

A Consulting SOLUTION provided by  
EMERGENCY MEDICAL SOLUTIONS llc

## STANDARD OPTIONS



**Full-Page**  
8.5" W x 11" H  
**\$80**

**Half-Page (Horizontal)**  
8.5" W x 5.5" H  
**\$45**

**Half-Page (Vertical)**  
4.25" W x 8.5" H  
**\$45**

**Banner (2 Pages)**  
17" W x 1" H  
**\$15**

## SPECIALTY OPTIONS

(Limited Availability – Only one of each SPECIALTY OPTION advertisement is available per magazine issue, vendors may select multiple options within the same issue, reserved on a first-committing basis)



**Inside Cover (2 Pages)**  
17" W x 11" H (2 Pages Required)  
**\$175**

**Back Cover (1-2 Pages)**  
8.5" W x 11" H (1 Page) -or- 17" W x 11" H (2 Pages)  
**\$100 (1 Page) \$175 (2 Pages – Preferred)**



**BLUEpaper™ (2 Pages)**  
\*\*\*CUSTOM DESIGN\*\*\*  
2-page combined article/advertisement with ~1000-1500 words, custom background and font/color use, and direct vendor advertisement/references/logo permitted  
**\$175 (Design + Editing Only) \$200 (Design + Full Article)**

**Featured Section (2 Pages)**  
\*\*\*CUSTOM DESIGN\*\*\*  
2-page custom background with required space for a description of the featured section content (provided by Editor), direct vendor references/logo permitted, and "sponsored by" utilized within the space – No ads will be placed between the Featured Section ad and Back Cover ad  
**\$175**

## SUBMISSION DETAILS

Documents are preferred to be sent in either Microsoft Publisher or jpeg/gif format. Each (individual) page includes a 0.25" bleed margin around it, including 2-page advertisements. If full-border imaging is utilized, please account for this added bleed requirement. Full-service advertisement design is available at an added cost.

## CONTACT

Questions may be referred via email at: [emsdirector@emergencymedicalsolutionsllc.com](mailto:emsdirector@emergencymedicalsolutionsllc.com)

Additional information may also be obtained on our website at: [www.emsdirector.com](http://www.emsdirector.com)